

Annual Report 2011-2012

A Message To Our Communities



Shauna Heckert WHS Executive Director Thank you for your continued support.

With you beside us, we have embraced the challenge and opportunities that the Affordable Health Care Act promises to deliver. Our work with partnering organizations, advocacy groups and community members improves access to health care for the uninsured.

Safeguarding a woman's right to contraception and abortion is our top commitment. This year, we provided comprehensive reproductive health services to 25,000 women and men in Northern California. Our new site in Anderson provides reproductive health in an underserved community. In our communities, Women's Health Specialists is a trusted home.

We established new partnerships in collaboration with UC Davis, Department of Obstetrics and Gynecology-Family Planning Program, training the resident physicians. We became a Service Learning Site at Shasta College and launched a new show on KKRN community radio. We engaged in policy work with community leaders and legislators, testifying in hearings on improving women's health care.

We extend our gratitude to our community, staff and friends. With your help, we will achieve women's empowerment through reproductive justice.

Shauna L. Heckert. Executive Director

Our Mission

We have a vision: A world where women control their own bodies, reproduction and sexuality. Women's Health Specialists is dedicated to providing women-controlled health care and advocating all options for all women. Only with dignity and freedom of choice can women achieve their full potential.

"I was very nervous coming here today but I was put to ease with the wonderful staff here. I felt very comfortable with all of the staff. I am grateful for places like this to help women in need. Thank you so much."

- WHS Client

"This training was a life changing experience. I went from not being sure to totally with it..."

> Participant who attended our self-help workshop

Board of Directors

Cindy Pearson Washington, DC Carol Downer, Esq. Los Angeles, California Laura Brown, PhD Berkeley, California Cathleen Williams, Esq. Sacramento, California

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Outreach and Education

Engaging in events and building authentic relationships with organizations provided WHS with opportunities:



WHS outreach and education staff presenting "Walk in My Shoes," an interactive card game developed by WHS where players experience how difficult it can be to access abortion care

- Partnered with colleges and universities to share resources through the development of internships and training programs.
- Increased the number of condoms we distribute in the communities we serve by becoming a participating organization of the CARES condom distribution program.

 Participated in the 24th Annual Latina Leadership Conference to share information about our services, FamilyPACT and our adoption program.



WHS staff at Sierra College for a classroom presentation

Community Building

Utilizing strategies, we shared reproductive health information on multiple platforms:



Peer Educator trained by WHS Leadership Program holding a female condom teaches the importance of birth control to a group of her peers

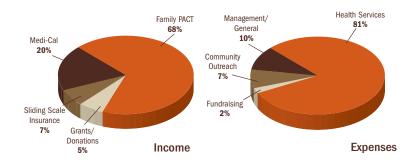
- WHS Radio Show, "It's Your Body" launched on KKRN Radio in Shasta County.
- In partnership with the Inter Tribal Council of California, WHS taught sexual and reproductive health training to future community leaders.

 Created a service learning project with Shasta College where members of WHS sit on the Shasta College Service Learning Advisory Board which makes program recommendations and direct contacts with service organizations and community businesses.



WHS driven Community & Intern Project: Inaugural Gender & Sexuality Panel Discussion participants

2012 Income and Expenses



Join Our Social Community

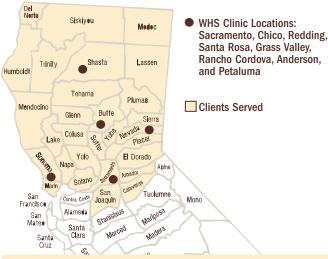
WHS continues to organize our supporters using the power of social media. As we expand our Facebook and Twitter communities, WHS offers opportunities to learn, connect, and share reproductive health care information.



Become a part of our social network by Liking us on Facebook and following us on Twitter.

Interested in supporting us in another way? We have many different programs that could use your support, just go to cawhs.org and check out our support section. All donations are greatly appreciated and tax deductible.

Client Characteristics



6% of clients are male.

94% of clients are at or below Federal Poverty level.

Client Characteristics by Age		Client Characteristic by Ethnicity	
14 - 19	25%	African American	8%
20 - 34	65%	Asian/Pacific Islander	5%
35-44	8%	White	52%
45+	2%	Hispanic	24%
		American Indian	3%
		More than one race	8%

Reproductive Justice

Women's Health Specialists provides comprehensive reproductive health care visits to women, men and teens through increased access:



Congresswoman Doris Matsui, WHS Executive Director, Shauna Heckert and UCD Department Chair of OB/GYN Mitchell Creinin, M.D., participate on a panel discussion: "Preserving Access to Women's Health Care", held at California State University, Sacramento, March, 2012

 Developed and expanded the learning game "Walk in My Shoes," an interactive exercise exposing the barriers, stigma and isolation of women seeking legal abortion. WHS translated the game into Spanish and Haitian Creole providing us with the opportunity to utilize the game in more communities. • Identified the need to bring reproductive health care services to Anderson, CA, and opened a satellite clinic.



WHS staff at 2012 Reproductive Freedom Day in Sacramento, CA

 WHS along with Hollaback! hosted a virtual self-help presentation for a small group of women from all over the world. Participants included women from New York, Prague, Buenos Aires and Canada.

 Speaking on the Reproductive Justice – Does a Woman Have a Right to Choose?" panel at Sierra College, WHS Executive Director, Shauna Heckert shared the health centers position along with other respected panelists.



WHS clinic staff at our new Anderson, CA clinic location

 At Reproductive Freedom Day, WHS shared interactive and innovative ideas on how to present birth control information to different groups of people.



WHS Director of Public Policy, Eileen Schnitger and Director of Health Services, Kimberly Robinson, during Virtual Self-Help Presentation,

Women's Health Specialists' philosophy promotes positive images of women and provides clients with a new perspective on their bodies and health. We give women the tools to evaluate their real health care needs to regard their bodies and life stages as normal. Our goal is to empower women through support, education, self-help, and services to make the best health care decisions for themselves. We put women's health in women's hands.

Clinic Locations

Chico

1469 Humboldt Road, Suite 200 Chico, California 95928 (530) 891-1911

Sacramento

1750 Wright Street, Suite 1 Sacramento, California 95825 (916) 451-0621

Redding

1901 Victor Avenue Redding, California 96002 (530) 221-0193

Santa Rosa

3317 Chanate Road, Suite 2C Santa Rosa, California, 95404 (707) 537-1171

Administration

1750 Wright Street, Suite 4 Sacramento, California 95825 (916) 482-4856

Limited Service Sites WHS also provides limited reproductive health services at the following locations:

The Clinic!

120 Richardson Street, Suite A Grass Valley, California 95945 (800) 714- 8151

Phoenix Teen Clinic

201 Washington Street Petaluma, California 94952 (800) 714-8151

Rancho Cordova

10665 Coloma Road, Room C & D Rancho Cordova, CA 95670 (800) 714-8151

Anderson Health Center

2110 Ferry Street Anderson, CA 95670 (800) 714-8151