

Annual Report 2010-2011

A **Message** To Our Communities



We are pleased to share our review of WHS activity and activism for 2010/11. Although our society is filled with an overwhelming barrage of negative forecasts, the WHS continues to be an example of what can be done, even when significant roadblocks are placed in our path. We increased our

outreach goals and expanded our education and training programs. We have laid groundwork to start services at an additional clinic site and will be expanding services to the LGBTQ community and other marginalized communities. In March 2010, the Affordable Care Act was signed in law. While we support the passage of ACA, we do not think it will bring health care for all nor will it ensure a women's right to comprehensive, affordable and accessible reproductive healthcare. With your help, WHS continues to be the dedicated advocate for reproductive freedom, working for all rights for all women and men.

Thank you for your ongoing commitment to WHS and reproductive freedom.

Shauna L. Heckert, Executive Director

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WHS Sacramento gathers for the annual Roe vs. Wade Celebration of Choice

Our **Philosophy**

Women's Health Specialists promotes positive images of women and provides clients with a new perspective on their bodies and health. We give women the tools to evaluate their real health care needs and regard their bodies and life stages as normal. Our goal is to empower women through support, education, self-help, and services to make the best health care decisions for themselves. We put women's health in women's hands.

Our Mission

We have a vision: A world where women control their own bodies, reproduction and sexuality. Women's Health Specialists is dedicated to providing women-controlled health care and advocating all options for all women. Only with dignity and freedom of choice can women achieve their full potential.

Community Building

Engaging in events and building authentic relationships with organizations provided WHS with unique opportunities:



Two WHS Young Women's Leadership Program graduates were recognized as Youth Community Asset Champions by Shasta County Public Health and the Health Improvement Partnership

and conducted the Title
X Family Planning Health
Worker Course to be
culturally relevant for Native
American participants.
Fourteen medical
assistants at three Indian
Health Clinics and two
community health centers
completed the training.

Customized the content

 Participated on the planning committee for the SF Gay Men's Chorus: The 2010 California Freedom Tour is a tour of the state by San Francisco Gay Men's Chorus, with the goal of building bridges across cultural divides, creating acceptance and galvanizing local communities.



WHS and California Family Health Council conduct a Family Planning training

Information Sharing

Through varied strategies, we shared reproductive health information on many different platforms:



WHS Staff and supporter with KZFR radio host David Guzzetti

- Shared reproductive health care information and spoke about WHS services to nearly 200,000 through our Outreach and Education program.
- Gave away over 300 self cervical exam kits between all four WHS Health Centers to inspire self-help during the annual Dido Hasper Community Speculum Giveaway Day.

- Spoke on Chico Community Radio, KZFR, on the anniversary of Roe vs. Wade court decision and the history of the health center.
- Invited by Northern Valley Indian Health, WHS went to Grindstone Rancheria to the Mechoopda Tribal meeting with the youths in Chico, CA to speak about services and reproductive health care.



Shauna Heckert, WHS Executive Director, and Megan Seely, WHS Board Member at the Sacramento Health Center Giveaway,

Your **Support**

Every contribution helps WHS provide reproductive health care to our communities, advance our outreach and education efforts and support women in need regardless of their ability to pay for services:

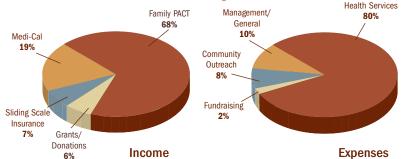


WHS Redding Clinic and WHS supporters at the National Network of Abortion Funds Bowl-A-Thon

- Participated in the National Network of Abortion Funds global bowl-a-thon to support our Women in Need Fund.
- Raised funds through North Valley Community Foundation's annual Annie B's Community Drive.

There are many ways you can donate to WHS. Check out our support section at **cawhs.org** Your donations are greatly appreciated and tax deductible.

2011 Income and Expenses



Client Characteristics



5% of clients are male.

90% of clients are at or below Federal Poverty level.

Client Characteristics by Age		Client Characteristic by Ethnicity	
14 - 19	27%	African American	9%
20 - 34	62%	Asian/Pacific Islander	6%
35-44	8%	Caucasian	42%
45+	3%	Hispanic	20%
		Native American	2%
		More than one race	11%
		Other	10%

Reproductive Justice

In 2010, Women's Health Specialists provided 55,000 comprehensive reproductive health care visits to women, men and teens:

 Created an HIV referral Network with 12 partnering agencies, whose clients participated in a one-day health fair hosted by WHS.



The "Celebrating, Empowering, and Networking" program raises HIV awareness among service providers in rural Northern California

 Conducted a focus group of multicultural women, 24 years and older to identify their media and messaging preferences to obtain information on preconception health.

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WHS staff at the Capitol 2011

 Traveled throughout Northern California to offer birthmother controlled adoptions, WHS adoption program continues to assist both pregnant women and adoptive parents.



Shauna Heckert accepting the Generation Award at Reproductive Freedom Day

WHS Executive
 Director, Shauna
 Heckert received the
 annual Generation
 Award from the
 California Coalition
 For Reproducitve
 Freedom for her
 contributions as an
 outstanding defender
 of women.

 Participated in and planned a community forum addressing the issues surrounding teen pregnancy prevention through the Women's Fund of Shasta County.



WHS and SisterSong participants attending our workshop "Walk in My Shoes," an interactive card game developed by WHS

 Advocated with community delegates from across Northern California for an STD prevention bill which improved health policy in California.

Your **Support**

WHS has many ways you can donate to different programs such as our Women in Need Fund, Adoption Program, Abortion Access Legal Fund and the Young Women's Leadership Program. Go to cawhs.org and check out our support section to learn more. Your donations are greatly appreciated and tax deductible. Women's Health Specialists' Tax ID #94-2259357.

Young Women's Leadership Program

WHS Youth Leadership Program



The Young Women's Leadership Program gives voung women the reproductive health knowledge and life skills they need to build self-confidence and sharpen their leadership abilities through a peer-based leadership program.

Women in Need Fund WHS Client Support Program

The Women in Need Fund is used to provide women with financial help for medical services, transportation, motels. childcare or whatever the women needs to be able to come to the clinic.

Adoption Choices of Northern California

WHS Adoption Program



There are many successul avenues to adoption and Adoption Choices of Northern California respects the rights of birth parents and adoptive parents to pursue and plan the type of adoption which best suits their individual and combined needs.

Clinic **Locations**

Chico

1469 Humboldt Road, Suite 200 Chico, California 95928 (530) 891-1911

Sacramento

1750 Wright Street, Suite 1 Sacramento, California 95825 (916) 451-0621

Redding

1901 Victor Avenue Redding, California 96002 (530) 221-0193

Santa Rosa

3317 Chanate Road, Suite 2C Santa Rosa, California, 95404 (707) 537-1171

Administration

1750 Wright Street, Suite 4 Sacramento, California 95825 (916) 482-4856

Limited Service Sites WHS also provides limited reproductive health services at the following locations:

The Clinic!

120 Richardson Street, Suite A Grass Valley, California 95945 (800) 714- 8151

Phoenix Teen Clinic

201 Washington Street Petaluma, California 94952 (800) 714-8151

Rancho Cordova

10665 Coloma Road, Room C & D Rancho Cordova, CA 95670 (800) 714-8151

Meadowview Family Resource Center

2251 Florin Road Sacramento, CA 95822 (800) 714-8151