**A Message To Our Communities**

We are pleased to share our review of WHS activity and activism for 2010/11. Although our society is filled with an overwhelming barrage of negative forecasts, the WHS continues to be an example of what can be done, even when significant roadblocks are placed in our path. We increased our outreach goals and expanded our education and training programs. We have laid groundwork to start services at an additional clinic site and will be expanding services to the LGBTQ community and other marginalized communities. In March 2010, the Affordable Care Act was signed in law. While we support the passage of ACA, we do not think it will bring health care for all nor will it ensure a women’s right to comprehensive, affordable and accessible reproductive healthcare. With your help, WHS continues to be the dedicated advocate for reproductive freedom, working for all rights for all women and men.

Thank you for your ongoing commitment to WHS and reproductive freedom.

*Shauna L. Heckert, Executive Director*

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**Our Philosophy**

Women’s Health Specialists promotes positive images of women and provides clients with a new perspective on their bodies and health. We give women the tools to evaluate their real health care needs and regard their bodies and life stages as normal. Our goal is to empower women through support, education, self-help, and services to make the best health care decisions for themselves. We put women’s health in women’s hands.

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**Our Mission**

We have a vision: A world where women control their own bodies, reproduction and sexuality. Women’s Health Specialists is dedicated to providing women-controlled health care and advocating all options for all women. Only with dignity and freedom of choice can women achieve their full potential.
Community Building

Engaging in events and building authentic relationships with organizations provided WHS with unique opportunities:

- Customized the content and conducted the Title X Family Planning Health Worker Course to be culturally relevant for Native American participants. Fourteen medical assistants at three Indian Health Clinics and two community health centers completed the training.

- Participated on the planning committee for the SF Gay Men’s Chorus: The 2010 California Freedom Tour is a tour of the state by San Francisco Gay Men’s Chorus, with the goal of building bridges across cultural divides, creating acceptance and galvanizing local communities.

Information Sharing

Through varied strategies, we shared reproductive health information on many different platforms:

- Spoke on Chico Community Radio, KZFR, on the anniversary of Roe vs. Wade court decision and the history of the health center.

- Invited by Northern Valley Indian Health, WHS went to Grindstone Rancheria to the Mechoopda Tribal meeting with the youths in Chico, CA to speak about services and reproductive health care.

- Shared reproductive health care information and spoke about WHS services to nearly 200,000 through our Outreach and Education program.

- Gave away over 300 self-cervical exam kits between all four WHS Health Centers to inspire self-help during the annual Dido Hasper Community Speculum Giveaway Day.

- Two WHS Young Women’s Leadership Program graduates were recognized as Youth Community Asset Champions by Shasta County Public Health and the Health Improvement Partnership.

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Your Support

Every contribution helps WHS provide reproductive health care to our communities, advance our outreach and education efforts and support women in need regardless of their ability to pay for services:

- Participated in the National Network of Abortion Funds global bowl-a-thon to support our Women in Need Fund.
- Raised funds through North Valley Community Foundation’s annual Annie B’s Community Drive.

There are many ways you can donate to WHS. Check out our support section at cawhs.org. Your donations are greatly appreciated and tax deductible.

2011 Income and Expenses

5% of clients are male.
90% of clients are at or below Federal Poverty level.

Client Characteristics by Age

- 14 - 19: 27%
- 20 - 34: 62%
- 35-44: 8%
- 45+: 3%

Client Characteristic by Ethnicity

- African American: 9%
- Asian/Pacific Islander: 6%
- Caucasian: 42%
- Hispanic: 20%
- Native American: 2%
- More than one race: 11%
- Other: 10%
Reproductive Justice

In 2010, Women's Health Specialists provided 55,000 comprehensive reproductive health care visits to women, men and teens:

- Created an HIV referral Network with 12 partnering agencies, whose clients participated in a one-day health fair hosted by WHS.

- Conducted a focus group of multicultural women, 24 years and older to identify their media and messaging preferences to obtain information on preconception health.

- Advocated with community delegates from across Northern California for an STD prevention bill which improved health policy in California.

- Traveled throughout Northern California to offer birthmother controlled adoptions, WHS adoption program continues to assist both pregnant women and adoptive parents.

- WHS Executive Director, Shauna Heckert received the annual Generation Award from the California Coalition For Reproductive Freedom for her contributions as an outstanding defender of women.

- Participated in and planned a community forum addressing the issues surrounding teen pregnancy prevention through the Women’s Fund of Shasta County.

- The “Celebrating, Empowering, and Networking” program raises HIV awareness among service providers in rural Northern California.

- WHS and SisterSong participants attending our workshop “Walk in My Shoes,” an interactive card game developed by WHS.
Your Support

WHS has many ways you can donate to different programs such as our Women in Need Fund, Adoption Program, Abortion Access Legal Fund and the Young Women’s Leadership Program. Go to cawhs.org and check out our support section to learn more. Your donations are greatly appreciated and tax deductible. Women’s Health Specialists’ Tax ID #94-2259357.

Young Women’s Leadership Program
WHS Youth Leadership Program

The Young Women’s Leadership Program gives young women the reproductive health knowledge and life skills they need to build self-confidence and sharpen their leadership abilities through a peer-based leadership program.

Women in Need Fund
WHS Client Support Program

The Women in Need Fund is used to provide women with financial help for medical services, transportation, motels, childcare or whatever the women needs to be able to come to the clinic.

Adoption Choices of Northern California
WHS Adoption Program

There are many successful avenues to adoption and Adoption Choices of Northern California respects the rights of birth parents and adoptive parents to pursue and plan the type of adoption which best suits their individual and combined needs.
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Learn about other WHS programs you can help support by visiting us at cawhs.org!

Clinic Locations

Chico
1469 Humboldt Road, Suite 200
Chico, California 95928
(530) 891-1911

Sacramento
1750 Wright Street, Suite 1
Sacramento, California 95825
(916) 451-0621

Redding
1901 Victor Avenue
Redding, California 96002
(530) 221-0193

Santa Rosa
3317 Chanate Road, Suite 2C
Santa Rosa, California 95404
(707) 537-1171

Administration
1750 Wright Street, Suite 4
Sacramento, California 95825
(916) 482-4856

Limited Service Sites

WHS also provides limited reproductive health services at the following locations:

The Clinic!
120 Richardson Street, Suite A
Grass Valley, California 95945
(800) 714-8151

Phoenix Teen Clinic
201 Washington Street
Petaluma, California 94952
(800) 714-8151

Rancho Cordova
10665 Coloma Road, Room C & D
Rancho Cordova, CA 95670
(800) 714-8151

Meadowview Family Resource Center
2251 Florin Road
Sacramento, CA 95822
(800) 714-8151

cawhs.org