A Message To Our Communities

Your individual contribution makes it possible for the growth and expansion of reproductive health outreach, education and services in Northern California. In 2009-10, WHS delivered services to 54,500 clients in Northern California. We are inspired by the embrace from our community, our state, national partners, and the clients we serve.

Last year WHS provided health outreach, education and information to over 100,000 community members in a 20-county area. In collaboration with state and national leadership, WHS is helping to shape an authentic reproductive justice movement and a clinic model based on the real needs of women.

Today’s political and economic changes bring challenges and opportunities. National Health Reform will change the way people will access health care. With your ongoing support, we are ready to meet the challenge to maintain women-centered care and ensure that vital reproductive health services are affordable and accessible to all.

Shauna L. Heckert, Executive Director

Our Philosophy

Women’s Health Specialists promotes positive images of women and provides clients with a new perspective on their bodies and health. We give women the tools to evaluate their real health care needs and regard their bodies and life stages as normal. Our goal is to empower women through support, education, self-help, and services to make the best health care decisions for themselves. We put women’s health in women’s hands.

Our Mission

We have a vision: A world where women control their own bodies, reproduction and sexuality. Women’s Health Specialists is dedicated to providing women-controlled health care and advocating all options for all women. Only with dignity and freedom of choice can women achieve their full potential.
Community Building

Our ability to adapt and quickly respond to community needs is an asset of WHS. In 2009-2010 we responded effectively to community requests for presentations, proposals, partnerships, training opportunities and projects.

• Partnered with Girls’ Inc. in Red Bluff and Shasta County to provide education sessions to young women.

• Collaborated with Local Indians for Education during a one-day training to increase access to community education, outreach and referrals to family planning services.

• Selected by the Capitol Community Health Network to provide clinic tours to the UC Davis Public Health Club, where WHS showcased our clinic and our philosophy.

• Participated in over 150 community events and spoke to more than 200 organizations.

Information Sharing

In 2009-2010, Women’s Health Specialists shared valuable reproductive health care information to over 190,000 community people.

• Partnered with KHHZ “Talk Show” on Radio Mexico to conduct weekly health interviews in Spanish.

• Produced an eight minute video highlighting our history, philosophy and services.

• Launched the redesign of our website, www.cawhs.org featuring easy navigation and interactive ways to stay connected to WHS.

• Invited by Migrant Health Promotoras to conduct self cervical exam workshops for women in rural Hidalgo County, situated in the Lower Rio Grande Valley at the Texas/Mexico border.

• Outreached through social networking channels to connect community members to resources on our website.
Your Support

Community support through contributions of time and money ensures that Women’s Health Specialists’ health care services, outreach and education programs remain sustainable.

- Raised $12,000 on GlobalGiving.com for our project Cultivating Young Women Leaders in Northern California. The money was used to host the first Young Women’s Leadership Program in Chico, California.

- Created heated rice pads for our clients to purchase to raise money for our Women in Need Fund.

WHS has many ways you can donate to different programs such as our Women in Need Fund, Dido Hasper Memorial Fund, Abortion Access Legal Fund and the Young Women’s Leadership Program. Go to www.cawhs.org and check out our support section to learn more. Your donations are greatly appreciated and tax deductible. Women’s Health Specialists Tax ID #94-2259357

2009 Income by Source & Expenses

- State Only Family Planning 67%
- Medi-Cal 18%
- Fee for Service 6%
- Insurance 1%
- Grants
- Medi-Cal
- Fundraising 3%
- Administration 8%
- Community Outreach 10%
- Client Services 80%
- Fee for Service 6%
- Insurance 1%
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WHS staff making heated rice pads for a fundraiser during the 2009 CA budget crisis

State Only Family Planning
67%
Insurance 1%
Grants 6%
Fee for Service 8%
Medi-Cal 18%
Administration 8%
Community Outreach 10%
Fundraising 3%
Client Services 80%

Chico, CA Mayor, Ann Schwab, presenting certificates of completion to Young Women Leader participants

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Women's Health Specialists Tax ID #94-2259357

Clinic Locations

Chico
1469 Humboldt Road, Suite 200
Chico, California 95928
(530) 891-1911

Sacramento
1750 Wright Street, Suite 1
Sacramento, California 95825
(916) 451-0621

Redding
1901 Victor Avenue
Redding, California 96002
(530) 221-0193

Santa Rosa
4415 Sonoma Highway, Suite D
Santa Rosa, California 95409
(707) 537-1171

Administration
1750 Wright Street, Suite 4
Sacramento, California 95825
(916) 482-4856

Limited Service Sites
WHS also provides limited reproductive health services at the following locations:

The Clinic!
120 Richardson Street, Suite A
Grass Valley, California 95945
(800) 714-8151

Phoenix Teen Clinic
201 Washington Street
Petaluma, California 94952
(800) 714-8151

Rancho Cordova
10665 Coloma Road, Room C & D
Rancho Cordova, CA 95670
(800) 714-8151

Meadowview Family Resource Center
2251 Florin Road
Sacramento, CA 95822
(800) 714-8151

www.cawhs.org
Women’s Health in Women’s Hands
Since 1975

Annual Report 2009 - 2010